



AGF - Rebar Inc.  
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July 25, 2022

Malcolm Gurley  
LMI Canada Inc.

Dear Malcolm,

I would like to express my sincere gratitude for your efforts in coaching and facilitating my journey through the Effective Personal Productivity program by LMI Canada. Completing this program has helped me to become a much better leader for AGF - Rebar and I have been able to achieve a higher level of productivity both professionally and personally.

The LMI profile evaluation provided me with compelling insight into my personality dimensions and I have been able to harness my strengths and work on aspects that were holding me back from being more productive and a better leader. For example, I have developed new work habits to overcome my restlessness, avoid interruptions, and stay on task.

One of the key outcomes of the LMI program was being able to shift 90 more minutes per day towards high payoff activities and this has resulted in significant and measurable results in goal planning and achievement, strategic planning, implementing standard work, more effective team building and empowerment, and in securing revenue for the company. The return on investment for the LMI program far exceeds the 10:1 target that was set.

Aside from your expertise in facilitating the LMI program, I appreciate the ongoing leadership and business advice you provided to me based on your years of corporate experience.

Sincerely,

*Dana Lingwood*

Dana Lingwood  
Director of Sales  
AGF-Rebar

AGF - REBAR INC.

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