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Gerry Atkinson
A+ Achievers
43 Ferndale Cres. Unit 1
Brampton, Ontario
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Dear Gerry:

We first worked together in 1998, when Almag made an investment in our Leadership and Sales Teams, conducting an Effective Personal Productivity Workshop. I was very familiar with the LMI programs, having personally attended 2 others in the early 1990s, and understood the challenges that these programs presented. We were all very busy and I knew there would be a reluctance to "stop to sharpen the saw". Fortunately we both persisted and the outcome was very positive.

Subsequently, we have included many others in LMI training programs. In each case, there was considerable resistance at the beginning that was offset, in at least equal proportions, by enthusiasm by the end. Many of the tools that we all learned have assisted us to grow, both personally and professionally, in many ways. Our company has grown by more than 100% since 1998 and we have done that in a well managed and focused manner. Our service to our Customers has improved and, as a result, so have our profits. These results led to me being nominated, and subsequently selected, as Client of the Year for Canada in 2001. This is an honour that I am proud of and that reflects well on both the outstanding Team we have at Almag and the tangible results we have achieved with the help of a variety of LMI programs.

We continue to work together today and, I am sure, will remain partners in the growth and development of the Almag Team.

Yours truly,

Bob Peacock
President