



EFFECTIVE MOTIVATIONAL LEADERSHIP®

Developing the Leadership Within Your Organization

- ▲ Understand What it Takes to Become an Effective Motivational Leader
- ▲ Build and Communicate Your Vision for the Future
- ▲ Create Winning Teams for the 21st Century
- ▲ Lead Organizational Change and Innovation
- ▲ Create an Organization of Leaders

<p><i>ONE: Introduction to Concepts</i></p> <ul style="list-style-type: none"> ▲ Concepts of Success, Motivation and Attitude Change ▲ Organizational Climate Survey ▲ Individual Self-Image Profiles ▲ Success as Related to Past Conditioning ▲ Attitude and Habits – The Effective Motivators ▲ Multi-Sensory Learning ▲ Spaced Repetition ▲ The Power of Goal Setting 	<p><i>TWO: Goal Setting</i></p> <ul style="list-style-type: none"> ▲ Validation of ROI ▲ Developing Personal Related Goal Planning Sheets ▲ Developing Business Job Related Goal Planning Sheets ▲ Fine Tuning Goal Tracking Systems ▲ Integration of My-Tyme Planner with Goal Planning Sheets ▲ Profile Evaluation Awareness and Integration into Goal Planning Sheets
<p><i>THREE: The Challenge of Becoming an Effective Motivational Leader</i></p> <ul style="list-style-type: none"> ▲ The Responsibilities of Leadership ▲ The Core Values of Effective Leadership ▲ A Positive Self-Image Leads to Success ▲ Choosing an Attitude of Courage ▲ Effective Leadership Demands Courage 	<p><i>FOUR: Vision and Communication</i></p> <ul style="list-style-type: none"> ▲ The Importance of Vision ▲ Understanding the Need for a Clear Vision ▲ Commitment to a Shared Vision ▲ Communication – the Vital Human Connection ▲ Rewards of Successful Communication ▲ Communication Skills Can Be Learned ▲ Planning the Total Message ▲ Verbal and Non-Verbal Communication ▲ Careful Listening for the Total Message ▲ Communicating in Writing ▲ Communicating Effectively in Groups ▲ The Power of Persuasion ▲ The Authentic Communicator
<p><i>FIVE: Becoming a Motivational Leader</i></p> <ul style="list-style-type: none"> ▲ Methods of Motivation ▲ Understanding Human Behaviour ▲ The Process of Motivation ▲ Motivation is Personal and Internal ▲ Basic Human Drives and Desires ▲ Motivation in the 21st Century 	<p><i>SIX: Building and Leading Effective and Productive Teams</i></p> <ul style="list-style-type: none"> ▲ What Makes Up a Successful Team? ▲ Team Building: Recruiting Winners ▲ Keys to Effective Teams
<p><i>SEVEN: Developing People to their Full Potential</i></p> <ul style="list-style-type: none"> ▲ Bringing Out the Best in Team Members ▲ Personal Growth and Renewal ▲ Principles of Growth ▲ Training for Skill Development ▲ Coaching for Results ▲ The Coaching Process 	<p><i>EIGHT: Empowering Team Members</i></p> <ul style="list-style-type: none"> ▲ Sources of Authority and Power ▲ Making the Most of Authority and Power ▲ Sharing Power with Team Members ▲ Delegating with a Purpose ▲ Overcoming Obstacles to Empowerment ▲ Empowerment through Delegation ▲ An Organization of Leaders
<p><i>NINE: Leading Change and Innovation</i></p> <ul style="list-style-type: none"> ▲ Change is Everywhere ▲ Overcoming Resistance to Change ▲ Leading the Way for Change ▲ The Psychology of Change ▲ Using Innovation to Succeed ▲ Leading Innovation in Your Organization 	<p><i>TEN: The Leader of the Future</i></p> <ul style="list-style-type: none"> ▲ Leading Into the Future ▲ The Demands of Leadership ▲ Rewards of Leadership ▲ Your Leadership Journey